



National Electronic Security Alliance

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Representing electronic security, fire and integrated systems professionals

Press Release

FOR IMMEDIATE RELEASE

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National Electronic Security Alliance (NESA) Created to Establish Stronger Connections Between State Associations and to Influence and Track Industry Related Federal Legislation

A new national electronic security alliance has been born. On December 17, bylaws, officers, and committee chairs for The National Electronic Security Alliance, NESA, were approved. NESA was formed to promote communication between state associations and to influence and monitor electronic security industry federal legislation. NESA exists to serve the state associations and to help them serve their members.

Five state associations founded NESA - The Texas Burglar & Fire Alarm Association (TBFAA), The Maryland Burglar & Fire Alarm Association (MBFAA), The Virginia Burglar & Fire Alarm Association (VBFAA), The Kansas Electronic Security Alliance (KESA), and the Arkansas Security Alarm Association (ASAA). Leaders of these associations teamed together to solve common problems the associations were facing. Each of the associations agreed that they wanted to belong to a group that was focused on the needs of the state associations.

Members of these five associations comprise NESA's officers and board. They are as follows:

Rex Adams (Texas) - NESA President
Emil Wengel (Virginia) - NESA Vice President
Dan Locke (Kansas) - NESA Secretary
Howard Simons (Maryland) - NESA Treasurer
Chip Bird (Texas) - NESA Director
Jordan Brown (Arkansas) - NESA Director

In addition to the officers, two committees have been created. A Government Relations Committee chaired by Emil Wengel of VBFAA and a Training Committee chaired by Jordan Brown of ASAA.

"TBFAA Members wanted an association that would focus on the needs of TBFAA as a whole. NESA was designed to do this. The results of NESA's efforts will be passed down to the individual members of TBFAA and the other member states. NESA will streamline our efforts, not duplicate them," said Chip Bird, TBFAA president.

Dan Locke, NESA secretary, concurs with Bird, "There is great value in creating and joining NESA. Knowledge is gained from networking with fellow state associations. NESA will hold meetings at industry trade shows such as ISC West and ASIS for states to share information with each other. We will also hold leadership training so state leaders can hone their skills. NESA is also a wonderful way for associations to gain credibility and market themselves. Associations will be listed on the NESA Web site."

One of the most unique and valuable aspects of NESA is its federal legislation efforts. "No single company or state association can spend the time required to check all this activity. NESA will enable state leaders to be informed about federal activity and it will enable our collective industry to influence legislation and regulation," said Emil Wengel, NESA Government Relations Committee Chair.



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Wengel continued, "Right now there are numerous issues that need our attention, including: The CSAA effort for national reciprocity of licensing for central station operators; H. R. 5181- a bill to prohibit certain video monitoring and audio monitoring of employees by their employers; How Homeland Security funds are distributed for the purchase of electronic security equipment by the government; How the reopening of the telecommunications act will impact the communications paths we use each day for electronic security; How the FCC will or will not regulate voice over IP; and How foreign or off-shore central stations are regulated."

Governing NESA will be a board consisting of one representative from each state member. As outlined in NESA bylaws, officers will be elected by the board. NESA President Rex Adams explained, "The focus on state association needs will be stressed because the only board member who will not directly represent a state will be the President. Also In NESA, the officers would have no power to create new policy or expend funds with out board approval. If needed task forces will be created by the board to deal with specific issues."

"Our state associations will pay a \$50 fee per regular and associate member to cover the common costs and pay a-la-carte for the optional services they choose to implement. Some a-la-carte services include helping states that request help to develop and implement their own programs including: Training, Newsletters, Marketing and PR tools and Member Services," explained Adams.

Management of NESA will be through Innovative Resources, an association management firm in Rockville, MD. Brad Shipp, President of Innovative Resources will serve as NESA's Executive Director.

For more information on NESA please contact Brad Shipp at 301-519-9237 or exdirector@nesaus.org. Please also visit our Web site, www.nesaus.org.

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Established on December 17, 2004, the National Electronic Security Alliance (NESA) is a federation of state associations established to serve and promote the electronic systems industry at the direction of, and through its affiliated state associations. NESA represents electronic security, fire, access control, CCTV and integrated systems professionals in its state associations.