

# **The National Monitor**

Tracking National Legislation & Regulation to Allow Grassroots Action

#### April 22, 2013

## **Association Events**

4.23-25.13 - NESA and FARA will meet at Southeastern Electronic Security Conference
 NESA and FARA will meet at the Alarm Association of Florida's Southeastern Electronic Security Conference in Orlando Florida.

Click here for information on the FARA Symposium Click here for information on the AAF Conference

- 5.1.13- OKBFAA Meeting Notice
   Central Oklahoma Home Builders 420/430 E. Britton Road, OKC 11:30 a.m. Join OKBFAA members for our monthly
   membership meeting. Network with industry folks, hear from vendors that graciously support our industry day in and day
   out.... Dept. of Labor Safety Standards Director Rick Flanagan will join us as we hear about Department topics of interest
   to our members. RSVP: Danna Fowble at <u>dannafowble@sbcglobal.net</u> or 405-664-0270.
  - 5.9.13 2013 NTAA Golf Tournament Thursday May 9, 2013 from 1:00 PM to 6:00 PM CDT - It's time to sign up to play in or to sponsor the North Texas Alarm Association Golf Tournament. The competition takes place on Thursday, May 9, 2013 at Indian Creek Golf Club, located in Carrollton, TX. <u>More Info</u>

# **Door to Door Sales**

None this week

# Public Safety Updates

- MN: Spring Lake Park changes how it handles false alarms 4.17.13 - Coon Rapids Herald - As a means to save the city money, the city of Spring Lake Park has change its ordinance covering false fire alarms and police calls. The Spring Lake Park City ... More Info
- NM: Alarm Management Program Helps Santa Fe (N.M.) Collect \$500K in Fines 4.17.13 - Security Sales & Integration - Since implementing a fee-based program to curb false alarms in 2010, this city has collected nearly \$500,000 in false alarm fines and registration fees. <u>More Info</u>
- TN: City of Memphis proposal targets false alarms 4.17.13 - DeSoto Appeal - Revoking an alarm permit after the 6th false alarm, but with "due process" to show problems have been resolved. Currently, an alarm may be revoked after a 7th ...<u>More Info</u>





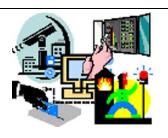
## **Industry News**

- Security cameras may be key to finding Boston bomber 4.18.13 - Stateline - Video is a critical component in finding and prosecuting the bomber responsible for the Boston Marathon bloodbath. Even as first responders arrived on the scene Monday, police were already securing video footage from the vast network of surveillance cameras keeping watch over downtown Boston. More Info
- Alarm.com opens home automation platform to outside companies
   4.15.13 Washington Post You may already be living inside your next computer. Vienna-based Alarm.com, the purveyor of home automation technology, is trying to position itself as a kind.. <u>More Info</u>
- Utah company gets \$35 million, new president
   4.17.13 Security Systems News Las Vegas A Utah-based door-knocking company gets \$35 million and a new president. <u>More Info</u>
- ADT "Undercover Boss" gives worker \$35K reward
   4.17.13 Security Systems News I wrote previously about Tony Wells, ADT chief marketing and customer officer, posing as an entry-level employee on the CBS reality show "Undercover Boss." More Info

# Legislative Report

None this week

## State Trends FL: AT&T, ADT lobby for faster, cheaper installation of home alarms 4.16.13 - Orlando Sentinel - The alarm bill would also cost many of those local governments money. For instance, the city of Miami currently charges an average \$220 for a permit, according ... More Info GA: 2013 Legislation Travels to Governor's Desk 4.16.13 - Patch.com - HB 57: Controlled substances; definition of Schedule I; expand. HB 59: Alarm monitoring services; licensed persons and companies to utilize alarm verification ... More Info National News School security funding linked to gun control in Congress Vational News 4.17.13 - Security System News - Washington - A bill to provide \$40 million a year to improve security in the nation's schools has been linked to a Senate proposal that would expand background checks on gun purchases. The school security measure has bipartisan support, but will it pass? More Info **Business Tips** Should You Cancel a Customer? Apr 5, 2013 - SecurityInfoWatch.com – A better question might be—how well do you really know your customers? When working with various security and integration dealers on ways ... More Info



3 Steps to Becoming an Amazing, Admired Boss

 4.15.13 - Inc - Some employees will walk through walls for their bosses. How to become one of those bosses. More Info
 Turn Virtual Negativity Into Real Loyalty

4.15.13 - Floosted by Small Biz Trends - Last week I spoke to a business group about the power of Facebook. During the conversation, someone asked me about reputation management and dealing. <u>More Info</u>

Managing Software Licenses and Usage
 4.10.13 - CIO Insight - Many companies need to get a better grip on their software spending and management of software licenses and usage. <u>More Info</u>

Ten Best Practices for Mobile Devices
 4.10.13 - Baseline - Do you ever feel that your mobile devices own you? If so, you should follow these 10 tips, which can help you tame mobile device madness. <u>More Info</u>

- What it takes to be a real CEO 4.9.13 - Fox Business - Never before in history have people been so divided about what it means to be a chief executive officer. As three letter acronyms go, CEO has got to be the most polarizing. Those disparate poles include: disdain, jealousy. <u>More Info</u>
- 5 ways to train yourself to be a great leader
   4.3.13 Entrepreneur There aren't many natural born leaders; most leaders take responsibility for training themselves to be effective. Whether you learn from the wisdom of others or get insights from personal experience, becoming a more effective leader is about what you do, not what you know. Here are five things you can do to train yourself to be a great leader. More Info
- How Do You Make Sure You Get Paid?
   4.16.13 CEPro What are your options when the client doesn't want to make the final payment? Withholding keypad engraving and getting a credit card are some tips integrators reveal. <u>More Info</u>

## **Fire News**

• FL: Students becoming weary of false fire alarms

4.19.13 - FIUSM - Students are paying less attention to fire alarms. Speculation is that due to events in recent weeks, including the false alarms on April 1, students have become ... <u>More Info</u>

- IA: Police, fire keep busy with false alarms
   4.19.13 Clinton Herald At 12:32 p.m. the department received a call because of an activated fire alarm at Clinton High School. Roling said the alarm likely was caused by a nearby ... More Info
- IL: Popcorn causes College of Business to evacuate Vidette Online
   4.19.13 Vidette Online The fire alarm detected smoke coming from microwavable popcorn in room 203 ... entire building was required to evacuate in the case the alarm was not false. <u>More Info</u>
- NJ: Patrol car, ambulance collide in Basking Ridge
   4.17.13 New Jersey Hills -One call involved a Butternut Lane home where an alarm panel caught fire and a women
   sustained hand burns, according to police Capt. Edward Byrnes. <u>More Info</u>
- OR: Fire at Men's Warehouse in Keizer causes \$2 million in damage 4.15.13 - KATU - Firefighters said the call started as a burglar alarm at the store. Police arrived at around 12:20 a.m. and saw broken ... More Info

# **Crime News**

- AL: Hobson City seeks help from Sheriff's Office
   4.20.13 Anniston Star Rogers said he was impressed at how quickly the Sheriff's Office responded when the bingo hall's security alarm went off. It only took a deputy eight minutes to ... <u>More Info</u>
- CA: JC Penney store robbed and burglarized a day apart
   4.20.13 Pleasanton Weekly In the other incident, police received an alarm indicating a break-in at the store at around 2 a.m. April 11, Pleasanton police Sgt. Kurt Schlehuber said. More Info
- CA: Man arrested in theft from Visalia gun store
   4.17.13 Visalia Times-Delta However, a burglar alarm was set off and he fled. Detectives from the Visalia Police Department Property Crimes Unit went looking for the man suspected in the ... <u>More Info</u>
- CA: Thieves are going after smog shops in Northwest Fresno
   4.19.13 ABC30.com Parr said, "The alarm went off at 4:39 a.m. Monday morning." ... Both shops have alarms and surveillance cameras, and not even that was enough to stop the ... <u>More Info</u>





CA: Visalia man arrested for gun store burglary 4.19.13 - ABC30.com - Investigators say a week later he came back after hours to break-in to the store, but ran away after an alarm sounded. Jerry White with Easley's Shooting ... More Info CA: Yreka store burglarized 4.19.13 - Siskiyou Daily News - According to the police report, when the burglary occurred, the business' alarm company notified an AT&T employee that the alarm had activated. Bowles said ... More Info CO: Man accused of taking Florence convenience store clerk hostage 4.16.13 - The Denver Channel - Officers said they responded to an alarm just before 5 a.m. Monday at the store. Officers said a store clerk went to the door and told them everything was fine, but ... More Info CT: AT&T burglary in Bridgeport investigated 4.19.13 – WTNH - There's no alarm there, so no one knew they were in the restaurant's bathroom with a sledgehammer breaking through a cinder block wall in the AT&T store next ... More Info **CT: Police Investigate Overnight Burglary In Bridgeport** 4.19.13 - FOX CT - The suspects broke into the store by first breaking into a Chinese restaurant next door that did not have an alarm. They knocked down a cinderblock wall into the ... More Info CT: Thieves break in to cellphone store 4.19.13 - Ct Post - "The restaurant does not have an alarm system, but the AT&T Store does, and the manager has remote access to the security (camera) video from home. More Info FL: Puppies stolen from Jacksonville pet store 4.15.13 - Florida Times-Union - According to the police report, someone smashed out the front door about 10:50 p.m., setting off the alarm. Anyone with information on the stolen puppies can ... More Info GA: Athens-Clarke police on Wednesday said they were investigating ... 4.17.13 - Online Athens - Officers on Tuesday responded to a 12:10 p.m. burglar alarm at a home but it appeared thieves left without taking anything from inside after ... More Info IL: Man robs Alhambra bank at gunpoint 4.16.13 - Alton Telegraph - Officials with the Madison County Sheriff's Department said it received a report of a hold-up alarm at 1:43 p.m. at National Bank. More Info IN: Suspects arrested in early-morning burglaries 4.19.13 - Kokomo Tribune - ... Galveston Town Marshal Tom Heflin responded to Down by the Tracks, after the store's security alarm alerted the owner of a burglary ... More Info KY: Construction workers help Kroger employees catch suspected bank ... 4.16.13 - WKYT - The hold up alarm at the PNC Bank inside the grocery store was set off around 10:30AM Tuesday. Police say 39-year-old Steven Higgs implied he had a ... More Info KY: Gas Station Robbers Tried Breaking In Through Ceiling First 4.15.13 - WTVQ - The manager of the station says the alarm system was disarmed along with the surveillance cameras. He says no one knew about the robbery until the owner ... More Info KY: Manager: 'Professionals' robbed my store 4.15.13 - WTVQ - He says the bandits disabled the alarm and the surveillance cameras and even removed the safe which was bolted to the floor. He says the ATM machine was ... More Info MA: Essex Police/Fire: Speedy landscapers draw complaint 4.20.13 - Gloucester Daily Times - A burglar alarm sounded Wednesday just after 10 p.m. at Centennial Grove, but responding officers said the building was found to be secure. James Niedzinski ... More Info MA: Man Charged With Unarmed Robbery and Assault 4.19.13 - Patch.com - The alarm was sounding. It turned out the wind may have triggered the alarm. At 9:52 a.m., a Farragut Road caller reported an incident of bank fraud. At 8:52 ... More Info MO: Police Looking for North St. Louis County Bank Robber 4.20.13 - Patch.com - According to police, the man entered the bank around 12:50 p.m. Officers responded to the bank's alarm system. A man walked up to a teller and implied he had ... More Info NC: Deputies caught robber running out of house 4.19.13 - Tarboro Daily Southerner - Tarboro - Edgecombe County Sheriff Department deputies' fast reaction to an activated house alarm led to the arrest of two robbery suspects Wednesday ... More Info NJ: Police investigate burglar alarm at Hunterdon Transformer 4.17.13 - Warren Reporter - Phillipsburg - Signs of forced entry were found at Hunterdon Transformer on the first block of Industrial Drive after a burglar alarm was activated on March ... More Info NY: Crimes Nearby: Home Burglarized, Stolen Chicken Wings 4.15.13 - Patch.com - A home was burglarized on April 7. Police said a window was pried open and then the alarm sounded. No items were reported stolen. More Info OH: 2 suspects arrested in Youngstown after man was kidnapped, beaten 4.15.13 - WFMJ - After learning of where the money was, the suspects went to the home, leaving Huggins duct taped at the previous residence, when a burglary alarm was ... More Info OH: Burglar alarm set off by a flying bird: Moreland Hills Police Blotter 4.19.13 - Plain Dealer - Alarm Drop/Animal At Large, Sterncrest Drive: After a burglar alarm detected motion inside a home April 13, the owner, who was apparently out of ... More Info

- OH: Union Twp. police catch alleged robbers in the act 4.15.13 - Cincinnati.com - Union Township police responded to a report of a hold-up alarm at The Golden Corral restaurant about 1150 p.m. Saturday, ... <u>More Info</u>
- PA: Frozen Meats, TV, Jewelry Taken in Burglary 4.19.13 - Patch.com - The home has an alarm but it was not on because the house is for sale and realtors are constantly stopping by to show the home, according to the report. <u>More Info</u>
- VA: Police: Burglary Reported on Spring Garden Drive
   4.20.13 Patch.com Burglary (blue on map), 4:30 a.m, Officers responded for an alarm. Forced entry was made through a wall into a ... <u>More Info</u>
- WA: Rock Creek Elementary Burglars Caught 4.16.13 - Voice of the Valley - Officers received a burglary alarm at the school just before 2 a.m. on Saturday. When they arrived they discovered broken windows and the portable classrooms ... <u>More Info</u>
- WA: Suspected Spokane burglar leaves crime scene on stretcher
   4.19.13 KREM.com The couple was sitting in their living near Stone and Pacific when they heard the alarm go off to the motion detector in the garage. Dilitz chased the man, yelled ... <u>More Info</u>

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NESA is a federation of state associations established to serve and promote the electronic systems industry at the direction of, and through its affiliated state associations. Five state associations are part of NESA - Texas Burglar & Fire Alarm Association (TBFAA), Maryland Burglar & Fire Alarm Association (MDBFAA), Kansas Electronic Security Association (KESA), Arkansas Security Alarm Association (ASAA) and Oklahoma Burglar & Fire Alarm Association (OKBFAA). For more info visit <u>www.nesaus.org</u>.



#### **NESA Board of Directors**

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